

**The major work of this century is  
the transformation of  
organizational DNA from  
bureaucratic to self-management –  
creating the environment where  
commitment & vision create  
sustainable results.**


Cynthia Scot ChangeWorks

# Heretics

People who get really  
excited by new ideas

**The British created a civil service job in 1803 calling for a man to stand on the Cliffs Of Dover with a spyglass. He was supposed to ring a bell if he saw Napoleon coming. The job was abolished in 1945.**

History Dean at Hofstra



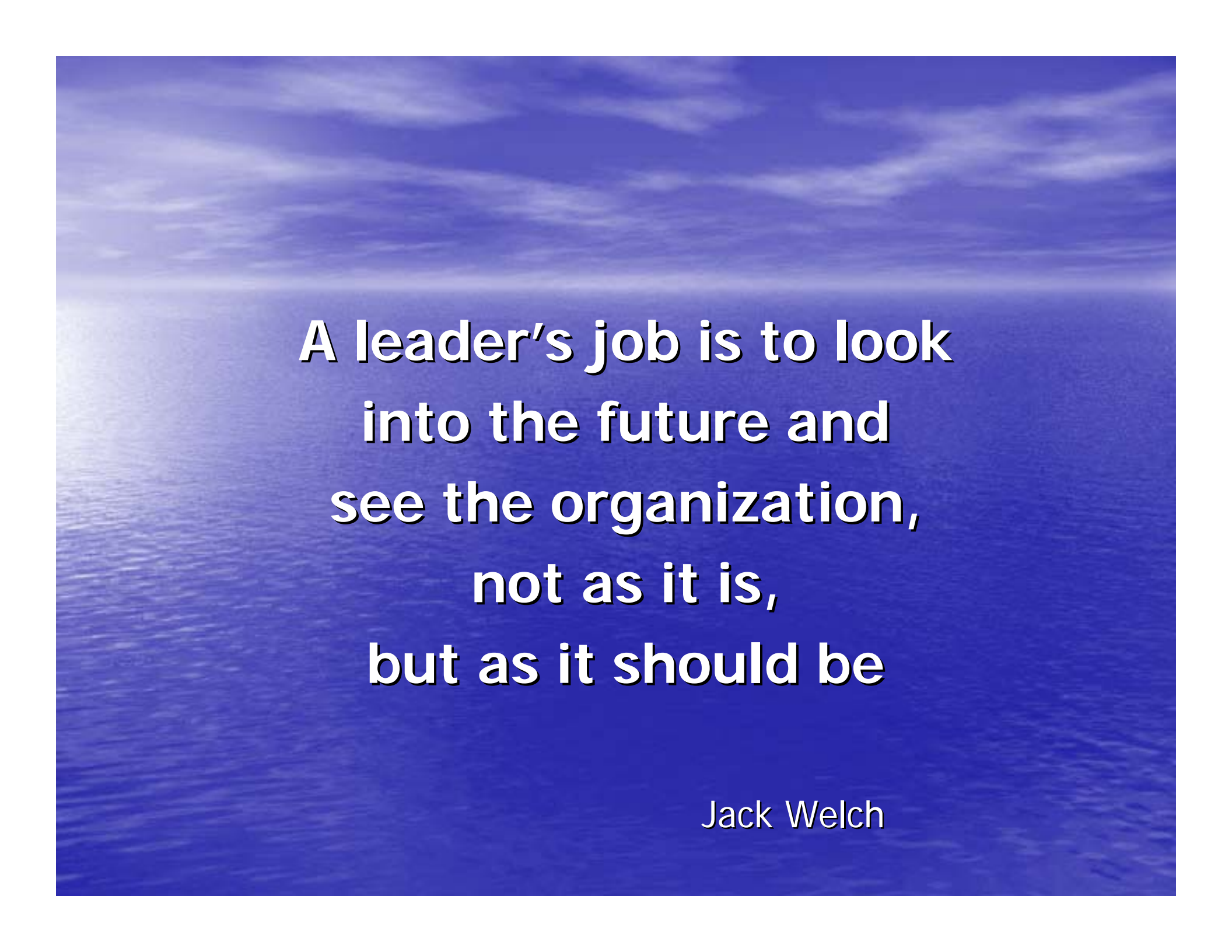
**The secret of life is this:  
When you hear the  
sound of cannons, walk  
toward them**

Marcel France

## **Best Buy's mission:**

To provide an inclusive, innovative work environment designed to unleash the power of all of our people as they have fun while being the best

Brad Anderson, CEO



**A leader's job is to look  
into the future and  
see the organization,  
not as it is,  
but as it should be**

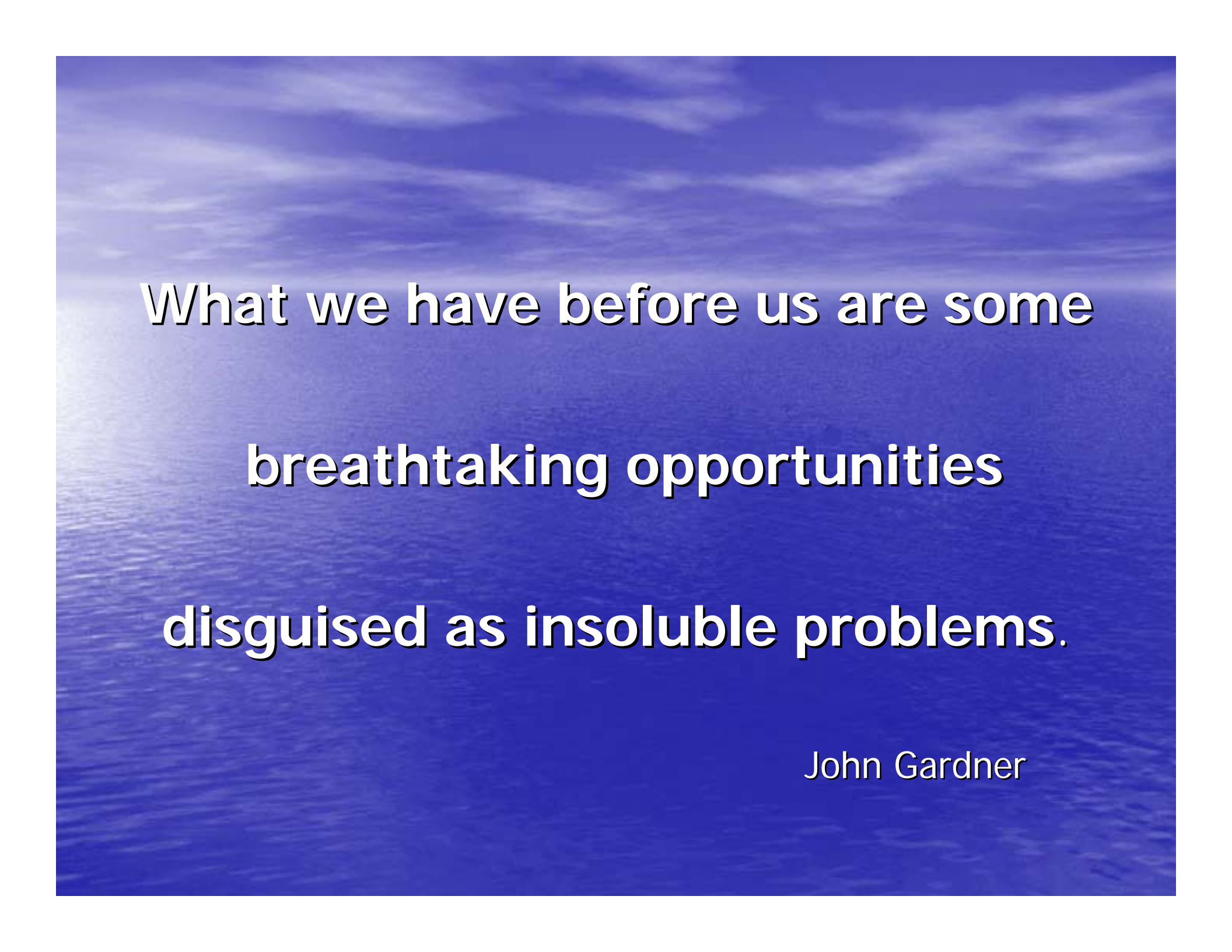
Jack Welch

## ***Courageous Belief:***

A compelling calling or conviction that is not allowed to remain dormant, but causes one to choose to overcome inner fears and outer barriers, and decisively move in a specific direction, often times into the unknown, yet toward a preferred future or outcome...

It is more than simple belief... it is belief combined with courageous action. "The only way of discovering the limits of the possible is to venture a little past them into the impossible." - Arthur C. Clark

Ron Brown



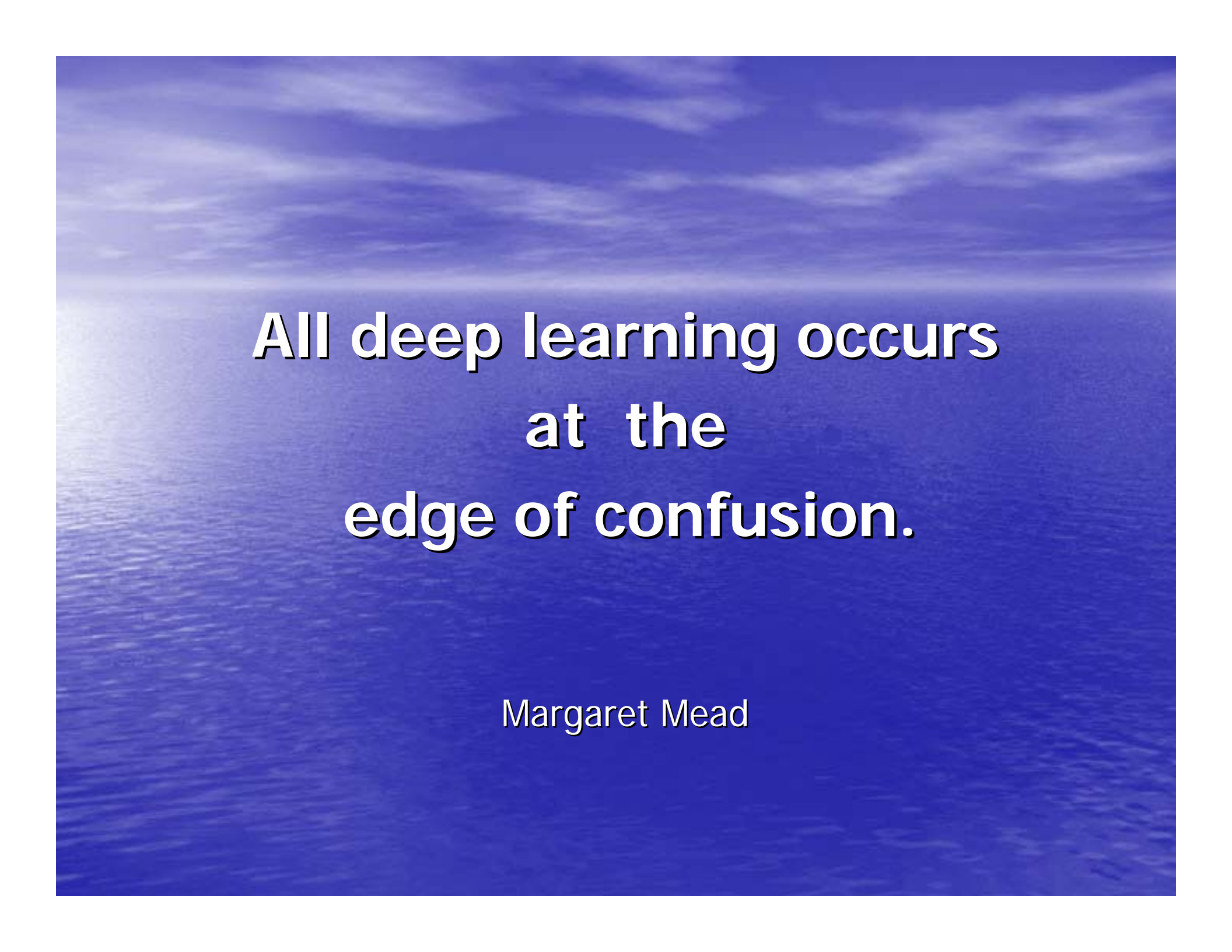
**What we have before us are some  
breathtaking opportunities  
disguised as insoluble problems.**

John Gardner




**Doing everything you have  
done before is  
not progress**

Gloria Steinem



**All deep learning occurs  
at the  
edge of confusion.**

Margaret Mead



**We must let go of the  
life we have planned,  
so as to accept the one  
that is waiting for us**

Joseph Campbell

**Beyond hope, beyond pain,  
beyond surrender, beyond exhaustion,  
beyond everything I have ever known,  
I find stark beauty.**

**Heartbroken relaxation.**

**We are the keepers of the truth of  
humanity in all of us.**

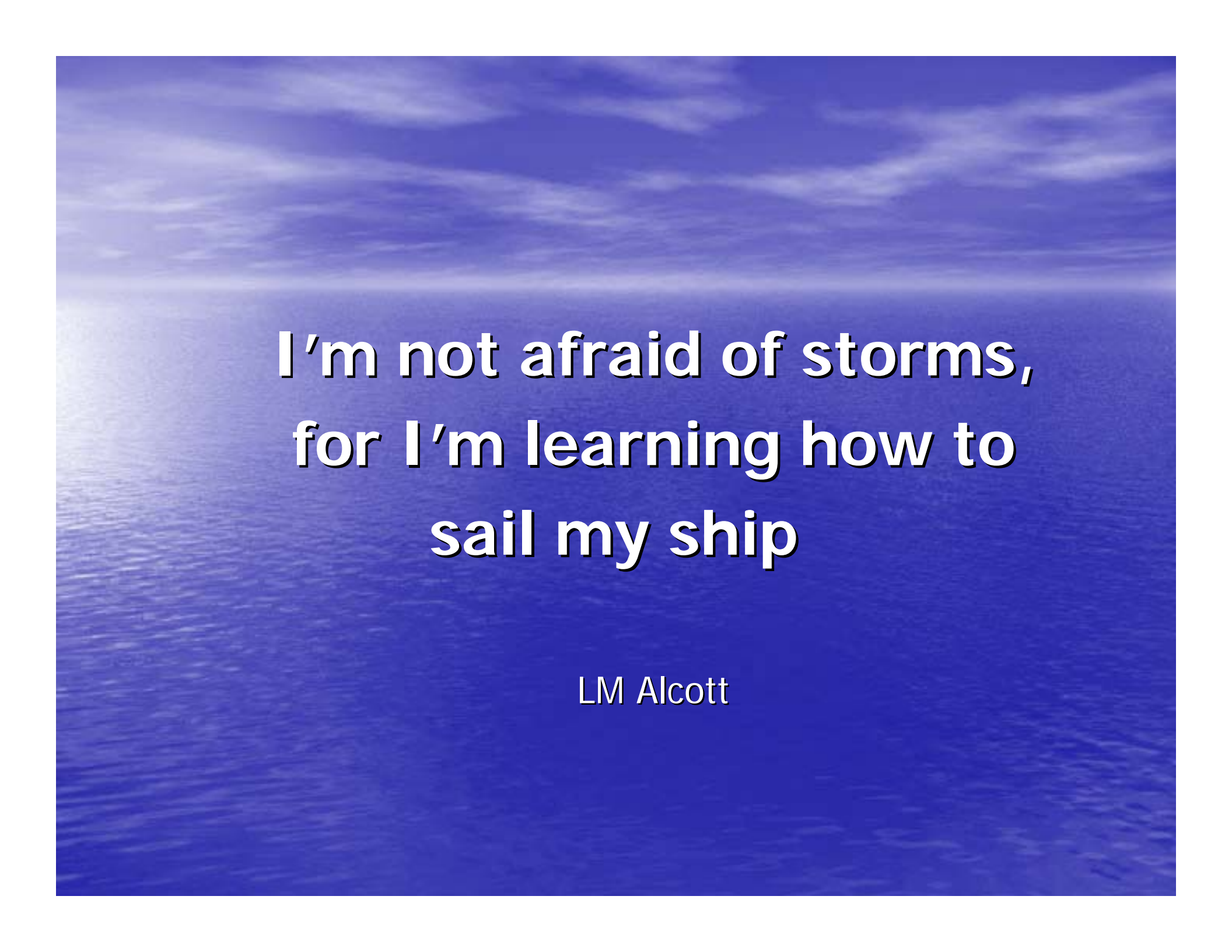
**And we are now awake.**

Barbara Osterman

**"The Revolution was effected before the War commenced. The Revolution was in the minds and hearts of the people; a change in their religious sentiments of their duties and obligations ...**

**This radical change in the principles, opinions, sentiments, and affections of the people, was the real American Revolution."**

John Adams, February 13, 1818



**I'm not afraid of storms,  
for I'm learning how to  
sail my ship**

LM Alcott